THE ALTERNATIVES

For the purposes of this study, the Urban Design Team created a number of alternative design concepts. Of these concepts, four were selected for refinement, each according to its merits as it relates to the design objective. The four alternatives were then presented to the public for their thoughts and opinions.

Alternative A

In this scheme, the LBJ Corridor is conceived as a classic pastoral Texas highway, such as might be seen in the Hill Country. With wildflowers in the springtime along the side of the road, it is proud and simple and as timeless as Texas itself.

Alternative B

This scheme interprets the LBJ Corridor as a boulevard through town-one that connects the lakes and hills of East Texas to the D/FW Airport and surrounding industrial area. The shifting planes of the highway walls appear to be responding energetically to the many influences along the boulevard.

Alternative C

The classic beltway that LBJ was patterned after brings to mind the early cities of Europe and their fortified walls-- walls that at once protected the city from attack, and gave it an iconographic image. This scheme proposes an image of arriving at the city of Dallas after crossing the vast plains, and of being greeted by the walls of the LBJ Corridor.

Alternative D

In the brave new hi-tech world we live in, with cellular phones, faxes, and E-mail, the car becomes the office, and the LBJ Corridor becomes the destination. This scheme addresses the potential of these realities, in the shifting of our visual references from the static perspective of buildings to the dynamic perspective of life on the move.

Each of the four alternatives emphasizes different aspects of the LBJ Corridor design. While different elements take on primary importance in each scheme, they are designed as a cohesive package. Some of these elements are compatible with other alternatives, and interchanging of components may occur during the refinement of a final design.

On the succeeding pages, drawings of the following elements are shown for each alternative.

Design Focus: The overall parameters of the project.

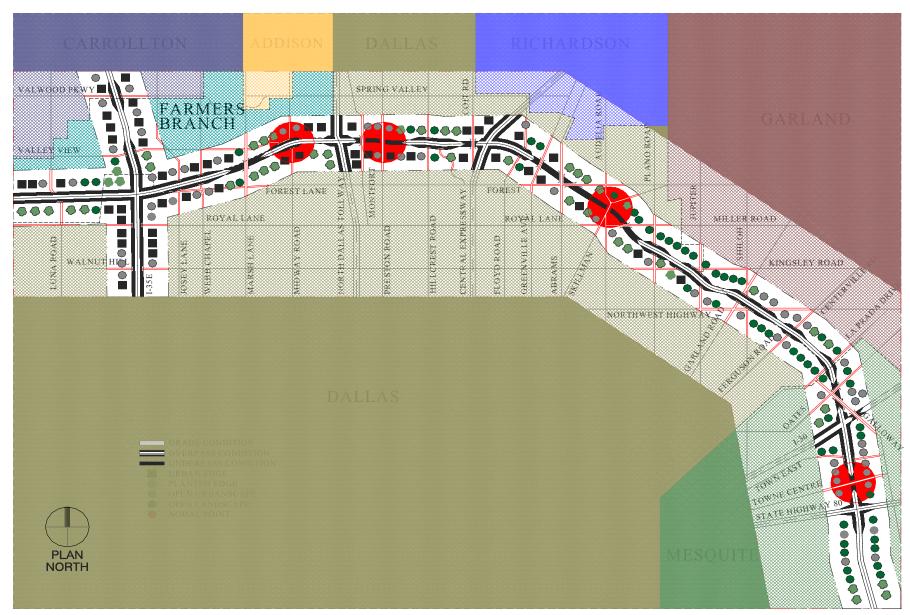
Built Elements: Retaining Walls and Barriers Built Elements: Noise Abatement Walls Built Elements: Bridges and Overpasses Built Elements: Special Conditions

Lighting / Graphics

Streetscape Elements: Hardscape Streetscape Elements: Landscape

ALTERNATIVE A

The map on page 35 depicts the corridor for Alternative A. Four major nodal points are defined at Midway Road, Preston Road, Skilman Street / Audelia Road and Towne Center. These four points are treated to denote their presence along the corridor. It creates a rhythm that is in harmony with the design concept of this scheme.



DESIGN FOCUS - ALTERNATIVE A